



Cache Valley Cruising Association

Sponsorship Levels

The CVCA has designated 5 sponsorship levels to help each sponsor choose their commitment level, although no donations will be refused.

Sponsors are invited to include promotional items, coupons, discounts, or ad flyers in our goody bags, which we give to all participants. We will prepare 1,000 bags. Anything you wish to include must be received by the CVCA no later than **June 15th**. Items included in the goody bags **do not count** towards a sponsor's donation amount.

All sponsors are invited to place an ad in our participant event program. The ad size varies from full page to 1/12 page, depending on sponsor level. Sponsors wishing to take advantage of this opportunity must provide the CVCA with camera-ready or digital artwork no later than **May 31st**.

The Giveaway Car goes to at least 10 car shows within a 400-mile radius of Logan to advertise your company's sponsorship.

Cache Valley Cruising Association

P.O. Box 4072 Logan, Utah
84323
(435) 799-7149



Diamond - \$10,000 and up

Logo included in all Cruise-in Advertising (from sign up date to car show)
Vendor space (as needed)
Up to 6 company banners in high traffic areas at the Cache County Fairgrounds
Company Logo on giveaway car
Giveaway car displayed at your business (Logan area only)
Company logo & link on the home page of our web site
E-mail blasts promoting sponsor's business
Other promotions may be available – Let's talk!

Platinum - \$5,000 - \$9,999

Logo included in **most** Cruise-in Advertising (from sign up date to car show)
Up to **40'x10'** vendor space (additional space at regular rates)
Up to **4** company banners in high traffic areas at the Cache County Fairgrounds
Company Logo on Giveaway car
Giveaway car displayed at your business (Logan area only)
Company logo & link on the **sponsor** page of our website

Gold - \$2,000 - \$4,999

Name included in most Cruise-in Advertising (from sign up date to car show)
Up to **20'x10'** vendor space (additional space at regular rates)
Up to **2** company banners at the Cache County Fairgrounds
Company Logo on Giveaway car
Giveaway car displayed at your business (Logan area only)
Company **name** & link on the sponsor page of our website

Silver - \$1,000 - \$1,999

Name included in **some** Cruise-in Advertising
Up to **10'x10'** vendor space (additional space at regular rates)
1 company banner at the Cache County Fairgrounds
Company **name** on Giveaway car
Giveaway car displayed at your business (Logan area only depending on availability)
Company **name** & link on the sponsor page of our website

Bronze - Under \$1,000

Name included in some Cruise-in advertising
No vendor space at this level (Available space at regular rates)
Company name on Giveaway car
Giveaway car displayed at your business (Logan area only depending on availability)
Company name on the sponsor page of our website

***Our national advertising deadline is February 1st. Our local advertising deadline is April 15th.**

***Deadline for requesting vendor space is April 15th.** Each sponsor is responsible for their vending area and all members of their party (clean up, damages, etc..) Sponsors using vendor space agree to all safety guidelines enforced by Cache County Sheriff's Office, Logan Fire Dept., Health Dept., Cache County Fairgrounds, or CVCA.

*All banners must be supplied by **June 15th**. CVCA not responsible for lost, stolen, or damaged banners.

*Donations may be cash, check, merchandise, and/or services that support the CVCA. The CVCA reserves the right to use your donation as we best see fit.