



# Cache Valley Cruising Association

## Sponsorship Levels

The CVCA has designated 5 sponsorship levels to help each sponsor choose their commitment level, although no donations will be refused.



Sponsors are invited to include promotional items, coupons, discounts, or ad flyers in our goody bags, which we give to all participants. We will prepare 1,000 bags. Anything you wish to include must be received by the CVCA no later than **June 15<sup>th</sup>**. Items included in the goody bags **do not count** towards a sponsor's donation amount.

All sponsors are invited to place an ad in our participant event program. The ad size varies from full page to 1/12 page, depending on sponsor level. Sponsors wishing to take advantage of this opportunity must provide the CVCA with camera-ready or digital artwork no later than **May 31<sup>st</sup>**.

The Giveaway Car goes to at least 10 car shows within a 400-mile radius of Logan to advertise your company's sponsorship.

### Cache Valley Cruising Association

P.O. Box 4072 Logan, Utah  
84323  
(435) 799-7149



### **Diamond - \$10,000 and up**

Logo included in all Cruise-in Advertising (from sign up date to car show)  
Vendor space (as needed)  
Up to 6 company banners in high traffic areas at the Cache County Fairgrounds  
Company Logo on giveaway car  
Giveaway car displayed at your business (Logan area only)  
Company logo & link on the home page of our web site  
E-mail blasts promoting sponsor's business  
Other promotions may be available – Let's talk!

### **Platinum - \$5,000 - \$9,999**

Logo included in **most** Cruise-in Advertising (from sign up date to car show)  
Up to **40'x10'** vendor space (additional space at regular rates)  
Up to **4** company banners in high traffic areas at the Cache County Fairgrounds  
Company Logo on Giveaway car  
Giveaway car displayed at your business (Logan area only)  
Company logo & link on the **sponsor** page of our website

### **Gold - \$2,000 - \$4,999**

**Name** included in most Cruise-in Advertising (from sign up date to car show)  
Up to **20'x10'** vendor space (additional space at regular rates)  
Up to **2** company banners at the Cache County Fairgrounds  
Company Logo on Giveaway car  
Giveaway car displayed at your business (Logan area only)  
Company **name** & link on the sponsor page of our website

### **Silver - \$1,000 - \$1,999**

Name included in **some** Cruise-in Advertising  
Up to **10'x10'** vendor space (additional space at regular rates)  
**1** company banner at the Cache County Fairgrounds  
Company **name** on Giveaway car  
Giveaway car displayed at your business (Logan area only depending on availability)  
Company **name** & link on the sponsor page of our website

### **Bronze - Under \$1,000**

Name included in some Cruise-in advertising  
**No** vendor space at this level (Available space at regular rates)  
Company name on Giveaway car  
Giveaway car displayed at your business (Logan area only depending on availability)  
Company name on the sponsor page of our website

**\*Our national advertising deadline is February 1<sup>st</sup>. Our local advertising deadline is April 15<sup>th</sup>.**

**\*Deadline for requesting vendor space is April 15<sup>th</sup>.** Each sponsor is responsible for their vending area and all members of their party (clean up, damages, etc..) Sponsors using vendor space agree to all safety guidelines enforced by Cache County Sheriff's Office, Logan Fire Dept., Health Dept., Cache County Fairgrounds, or CVCA.

**\*All banners must be supplied by June 15<sup>th</sup>.** CVCA not responsible for lost, stolen, or damaged banners.

**\*Donations may be cash, check, merchandise, and/or services that support the CVCA.** The CVCA reserves the right to use your donation as we best see fit.