

Cache Valley Cruising Association Cruise-In Sponsor Commitment Form



Sponsor Name _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Business Address _____

City _____ State _____ Zip _____

Contact Work Phone _____

Contact Cell Phone _____

Business E-mail Address _____

My Company has agreed to donate: _____

Donations will be given to the CVCA on: _____

Vendor Space needed? Yes _____ No _____ Size _____

It is the Sponsor's responsibility to provide any business logos or other artwork to be used by the CVCA in a print-ready file/format.

By Signing this you, as a sponsor, promise to donate all that you have offered:

Sponsor Rep: _____

CVCA Rep: _____

Date: _____

National Advertising deadline is February 1.

Local Advertising deadline is April 1.

Sponsors signing up after these dates may not be included in all advertising.

All Banners must be supplied by the sponsor and given to the CVCA no later than June 15, and must be removed Saturday evening, immediately after the Cruise-In. Banners left at the Fairgrounds the Sunday following will be removed by the CVCA. The CVCA is not responsible for theft or damages to your banners or signs.

Donations may be cash, check, merchandise, and/or services that support the CVCA, the Cache Valley Cruise-In, or the Concert. The CVCA reserves the right to use your donation as we best see fit.

All sponsors are invited to include promotional items, coupons, discounts, or ad flyers in our GoodieBags, which we give to all participants. We prepare 900 bags. Anything you wish to include must be received by the CVCA no later than **June 15**. Items included in the Goodie Bags do not count towards a sponsor's donation amount.

Deadline for requesting Vendor Space is April 15.

Each Sponsor is responsible for their vending area and all members of their party (clean up, damages, etc.) Sponsors using vendor space agree to all safety guidelines enforced by Logan City Police Department, Fire Department, Health Department, Cache County Fairgrounds, or CVCA.

All Sponsors are invited to place an ad in our participant event program. The ad size varies from full page to 1/12 page, depending on sponsorship level. Sponsors wishing to take advantage of this opportunity must provide the CVCA with print-ready digital artwork no later than **May 31**.

